



## **Dear Sirs!**

Information - marketing agency «Ariadna» I present to you the Russian newspaper «Russian WORKERS» and invite you to cooperation.

### The newspaper «Russian WORKERS» training and work abroad

- Out: 1 time in 2 months
- Language of publication: Russian, English
- Circulation: 5000 copies.
- Online circulation:25,000 copies
- Format: A4; A3
- Color: black and white
- Color: full color
- Number of pages: 4-16

• The distribution of the printed edition: free sale, free Employment Centres and recruitment agencies in 90 cities of Russia

• The proliferation of online media: mailing lists, Employment Centers and recruitment agencies on email in 90 cities of Russia.

- The proliferation of online publication: distribute in recruitment agencies in 75 cities in the world
- Comes out the 15th of the month
- Release date of first issue: 15 Jan 2017.

#### ADVERTISING:

- Black/white: 1 sq cm 280 RUB/4 €
- 1 page +100%; last +50%
- Full color: 1 sq. cm 500 RUB./ 7 €
- •1 page +100%; last +50%
- •Partners Bank SOVCOMBANK program HALVA 5% discount

#### CLASSIFIEDS:

- Summary 250 RUB/3,5 € 3 publication. The owners of Bank cards HALVA 5% discount
- Classifieds of companies and firms 700 RUB / 10 € 3 publications
- Partners Bank SOVCOMBANK program HALVA 5% discount

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